ORDER

Subject: Constitution of Steering Committee on Handicrafts Sector.

It has been decided to constitute a Steering Committee on Handicrafts Sector with a view to strengthening the sector and achieving the objectives laid down in the National Common Minimum Programme (NCMP). The composition of Steering Committee is as under:

1. Dr. (Ms.) Syeda Hameed, Member Planning Commission – Chairperson
2. Shri Sanjay Aggarwal Development Commissioner (Handicrafts) - Member
3. Joint Secretary, Banking Division, Ministry of Finance - Member
4. Joint Secretary, Ministry of Rural Development - Member
5. Ms. Gauri Kumar, DG, NIFT, NIFT Campus, Hauz Khas, New Delhi - Member
6. Smt. Jaya Jaitley, Dastkari Haat Samiti Hauz Khas, New Delhi - Member
7. Smt. Tinoc Joshi, Secretary-General FIEO, CICD, 4th Floor, Institutional Area, Gulmohar Park New Delhi - Member
8. Smt. Kasturi Gupta Menon, Former Pr. Adviser Planning Commission - Member
10. Shri Ashish Banerjee, Expert, 5/502, East Apartments, Mayur Vihar Phase-I, New Delhi - Member
11. MD, North Eastern Handloom & Handicrafts Development Corporation - Member
12. Dr. Darlie O Koshy ED, NID, Ahmedabad - Member
13. Smt. Ela Bhatt, Chairperson (SEWA) SEWA Reception Centre, Opp. Victoria Garden Bhadra, Ahmedabad 380001 - Member
14. Representative of SIDBI - Member
Jhandewalan, New Delhi
15. Mrs. Vijayragavan, Chairperson
   Crafts Council of India, Chennai - Member
16. Shri G. Dasaradhachari, Secretary (Kalashtrishti)
   8/288, P.N. Road, Kothap, Srikalahust 517644
   Chittoor Dist. A.P. - Member
17. Representative of Swarda, 48-Madhusudan Nagar,
   Unit-4 Bhubneshwar, Orissa - Member
18. Shri Prakash Bhanani, Chief Executive
   (Kala Raksha), Parkar Vas, Sumrasar Sheikh
   Taluka Bhuj - Kutch, 370001 - Member
19. Shri C. Chandran, CEO, KVIC,
   Ville Parle West, Mumbai - Member
20. Chairman, Export Promotion Council for
    Handicrafts, EPCH House, Pocket 6 & 7,
    Sector C, (LSC), Vasant Kunj, New Delhi-70 - Member
21. CMD, Handloom & Handicrafts Export
    Corporation, Jawahar Vyapar Bhavan, Janpath,
    New Delhi-01 - Member
22. Chairman, Carpet Export Promotion Council
    110A/1, Krishna Nagar, Street No. 5,
    Safdarjung Enclave, New Delhi-29 - Member
23. MD, Central Cottage Industries Corporation
    of India Ltd., Jawahar Vyapar Bhavan, Janpath,
    New Delhi-01 - Member
24. Shri R.C. Jhamtani, Adviser (VSE)
    Planning Commission - Member-Secretary

2. Terms of Reference of the Steering Committee will be as under:

   a. To examine the current status of the handicraft sector in India in the
global context and assess its strengths and weaknesses for
appropriate measures for enlarging the scope of productive
employment, keeping in view the objectives of balanced regional
development, poverty alleviation and equitable distribution of
economic benefits.

   b. To assess the strength and weakness of existing Plan schemes and
suggest modifications including formulation of new schemes and also
suggest measures to quantify the deliverables of these schemes in
objectively verifiable manner so as to monitor their output vis a vis
resource allocation and also to make them artisan centric.

*CONT'D*
c. To assess the impact of WTO related issues on the handicrafts sector and suggest measures needed to face the emerging situation.

d. To suggest measures for protecting Intellectual Property Rights (IPRs) of artisans.

e. To identify key areas and explore ways for implementing Public-Private Partnership model in identified areas for sustainable development of sector.

f. To prepare a comprehensive database on handicrafts sector.

g. To suggest initiatives required to be taken to deal with critical issues like technological development, marketing support, credit & financial linkages, raw material availability etc. in handicrafts sectors.

h. Any other issue with the permission of the Chairperson.

3. The non-official members of the Committee will be paid TA/DA by the Planning Commission as per SR 190(a) for attending meetings of the Committee. The official members will be entitled to payment of TA/DA from their respective offices as per the rules applicable to them.

4. The Committee will submit its report within ten months from the date of its constitution.

(K. K. Chhabra)
Under Secretary to the Govt. of India

To,

Chairman and Members of the Steering Committee

Copy to:

1. PSs to DCH/MOS(Plg.)/Members/Member-Secretary, Planning Commission
2. All Pr. Advisers/Advisers/HODs in Planning Commission
3. Information Officer, Planning Commission

(K. K. Chhabra)
Under Secretary to the Govt. of India